

School Spirit Focal Points

Why focus on School Spirit?

Are you looking for a way to gain enthusiasm for your favorite team, boost school spirit, or raise money for an important cause? School spirit writing instruments are an effective way to draw interest from the community, local sports teams, parents, students and school faculty. School spirit writing instruments are also great for fundraisers, cheerleading camps, booster clubs, sports teams, athletic clubs, pep rallies and so much more. A memorable spirit item helps to get people involved in your event. It is important to pick promotional products that will work well for a wide range of ages. Sensible custom items, such as pens are well received, one size fits all and used over and over. Promoting and demonstrating school spirit is effortless when you have the right advertising tools to do so.

Paper Mate®

Sharpie®

EXPO®

Proven Sellers in the School Spirit

Paper Mate® SPORT RETRACTABLE
GRACO
Ball Pen: \$0.34(A) • 300 Units

Paper Mate® InkJoy
CROCK-POT
Hybrid Ink Pen: \$0.76(A) • 300 Units

Paper Mate® InkJoy
Aster
Retractable Gel Ink Pen: \$3.35(A) • 100 Units

EXPO® ECP
DYMO®
Chisel: \$2.60(A) • 200 Units

EXPO® EFP
GRACO
Fine: \$2.12(A) • 200 Units

Sharpie® SGEL
DYMO®
Gel Pen: \$2.12(A) • 200 Units

Sharpie® TANK HIGHLIGHTER
contigo®
Tank Highlighter: \$2.74(A) • 200 Units

Sharpie® GEL HIGHLIGHTER
Calphalon®
Gel Highlighter: \$2.64(A) • 200 Units

Sharpie® MINI
baby jogger®
Permanent Marker: \$2.03(A) • 200 Units
SilverCarabiner (sold separately): \$0.82(A) • 200 Units

Sharpie® FINE
PRISMACOLOR®
Permanent Marker: \$1.85(A) • 200 Units

Promotional Ideas for School Spirit

- **Support the Cause**—Fundraisers are the perfect platform to maximize your exposure with school spirit writing instruments. Profitable fundraisers are essential in funding little league teams, academic programs, field trips and other activities. Not only do fundraisers raise funds for important events and programs, but they often encourage community interaction as well. High-quality promotional items and a well thought-out fundraiser can really help make a difference. With a multitude of color combinations and imprint options, Sport RT is the best choice for affordable customization.
- **GO TEAM!**—One of the most popular events for school spirit items are pep rallies. Pep rallies are traditionally held before a sporting event as a means to gather together and build up spirit for an upcoming event or game. They are a great way to show support to the individuals involved, build up excitement and share pride with one another. How fun would it be to equip your team with personalized Sharpie Fine to create rally posters for the big game or sign the game ball for coach!
- **Walk Down Memory Lane**—Reunions are a special way to gather and reflect on the past and reconnect with old friends. School spirit is a feeling that should live well past the last touchdown of the season. Why not add a personalized touch to your next reunion gathering with Sharpies in your school colors and graduation year?